

Rebekah Lamberth
Art Director



bekyeahdesign@gmail.com
Bekyeahdesign.com
972.834.8185

EDUCATION

B.F.A. in Graphic Design
Auburn University, 2017
Summa Cum Laude

KNOWLEDGE + SKILLS

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Photography + Editing
Hand Drawn Lettering
Painting (Oil, Acrylic, Watercolor)
Drawing (Graphite, Charcoal, Ink)
Adobe After Effects

AWARDS

Design work accepted into Auburn University's
Annual Graphic Design Juried Student Show
 Typography Book, House of Cards 2014
 Album Packaging 2015
 Big Blue Bagel Stationery Suite 2016
 Self ID Logo + Stationery Suite*
 J-Bae Logo + Stationery Suite, 2 posters 2017
 *1st place winner juried by Jim Bull

Artwork accepted into the Alabama Arts Revive Show
Artwork chosen for Tuskegee Airmen Memorial 2016
Logo Type featured in project awarded the Certificate
of Excellence from Graphic Design USA American
Design Awards 2016

WORK EXPERIENCE

ADVOCARE INTERNATIONAL, PLANO, TX

Art Director, July 2017 – Present

Works alongside writer to concept product and promotional campaigns as well as design print, digital, and large-scale material.

Collaborated with other Art Directors to evolve company's branding and implement it into all marketing material.

Lead Art Director in several lifestyle, social, and product photoshoots.

BEK YEAH PHOTOGRAPHY & DESIGN, DALLAS FORT WORTH AREA, TX

Freelancer & Photographer, 2013 – Present

Photography and design business as additional creative outlet outside of work.

Designs various logos, brand suites, and custom illustrations. Photographs newborns, engagements and small weddings.

BAKER STREET DIGITAL MEDIA, AUBURN, AL

Design Intern, Fall 2016 – Spring 2017

Worked with Art Director to concept campaigns, design, and decide the art direction for clients. Designed social media images, print pieces, landing pages, etc for both local clients and the agency itself.

ANSIRA DATA + MARKETING AD AGENCY, DALLAS, TX

Creative Intern, Summer 2016

Worked with the creative team in art direction and execution of designs in over-arching campaigns, emails, social media graphics and point-of purchase for Chili's, Rent-a-Center, and Baskin Robbins.

Rebekah Lamberth
Art Director



bekyeahdesign@gmail.com
Bekyeahdesign.com
972.834.8185

REFERENCES

WHITNEY AMEZAGA

Senior Art Director, Samsung Electronics
November 2019 – Present
806.676.2034
whitneycates@hotmail.com

DARREL LODEN

Creative Director, Belmont Icehouse
August 2019 – Present
214.538.2050
d_loden@hotmail.com

D. ROSS HECK

Professor Emeritus of Graphic Design,
Auburn University
334.844.3386
heckdon@auburn.edu

PETE GERRITSEN

President, Taan Worldwide, Inc.
1.617.795.1706
peterg@taan.org